PARIS KOUSOULOS

SENIOR UI/UX DESIGNER | SENIOR PRODUCT DESIGNER

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PROFILE

Senior UI/UX Designer with 10+ years of experience across fintech, payments, trading and web platforms. Experienced throughout the product design lifecycle, from research and user flows to prototyping, high-fidelity UI, design systems and usability testing. Focused on simplifying complex financial workflows, improving information hierarchy, and collaborating closely with product, business and engineering teams.

CORE SKILLS

Product design • UX research • User journeys and flows • Information architecture • Wireframing and prototyping • High-fidelity UI • Design systems • Usability testing • Complex workflow design • Stakeholder collaboration • Developer handoff

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer | FIS | ***Sep 2025 – Present***

- Work across Prime Issuer Customer Service, Prime Accounting Module and Prime Reporting Center.
- Design new functionality and redesign existing experiences, addressing complex data, legacy interfaces and multi-step workflows.
- Conduct research, develop user flows and create high-fidelity UI; contribute to design-system consistency and collaborate with developers on implementation.

UI/UX Designer | iSX Financial | ***Dec 2022 – Aug 2025***

- Designed across a portfolio of financial products: iSX Money Dashboard, iSX Pay, MassPay, Paydentity/KYC, Flykk, SDD Mandate, and PaidBy Bank/Sofort/BLIK.
- Led design for iSX Money, bringing accounts, transfers, FX and MassPay into a more consistent experience across four previously fragmented products.
- Project outcomes reported: transfer setup 3.4× faster; transaction volume per active user +42% six months after launch; 28 markets supported at launch; configuration errors flagged at review –71%.
- Conducted research and user testing with users and internal stakeholders, incorporating stakeholder feedback into design iterations.
- Created user flows, wireframes, prototypes and high-fidelity UI; contributed to the iSX Pay design-system transition from Ant Design to MUI for brand styling.
- Partnered with developers and cross-functional stakeholders to clarify design intent and support implementation.

UI Product Designer | IronFX | ***Mar 2021 – Dec 2022***

- Designed trading-product experiences with UX and product teams, translating requirements into user-focused interfaces and prototypes.
- Collaborated with engineers to clarify designs and support implementation.

Graphic & Web Designer | MindGeek | ***Jan 2019 – Feb 2021***

- Created user flows, wireframes, storyboards, site maps and visual designs in collaboration with product managers and engineers.

Graphic & Web Designer | Blue Sky Group | ***Jan 2018 – Dec 2018***

- Designed and maintained company websites, advertising campaigns and social media assets.

Graphic & Web Designer | Louis Hotels PLC | ***Jun 2012 – May 2015***

- Designed hotel websites, e-marketing materials and campaign assets, supporting online marketing and social media communications.

TOOLS

Figma, FigJam, Adobe XD, Photoshop, Illustrator, InDesign, Jira, Hotjar, HubSpot

EDUCATION & CERTIFICATIONS

- BA Graphic Communication — University of Nicosia (2007–2011)
- Social Media Specialist Diploma — SMBS Academy, L.A. (2014)
- Google Partner Certification — Google Ads (2015)

LANGUAGES

Greek (Native) • English (Fluent)