



# PARIS KOUSOULOS

Senior UI/UX Designer

## ABOUT ME

Being passionate about Design is what drives success to accompany my experience. Creativity is what makes me stand out from the crowd, since creativity is the key ingredient to success. What completes success, is being in love with what you do! And this is a key factor of my personality.

## WORK EXPERIENCE

### SENIOR UI/UX DESIGNER

FIS

SEP 2025 - PRESENT

- Responsible for end-to-end UX/UI design across complex payment and fintech products, shaping user experiences from concept through delivery to support both user needs and business objectives.
- Act as the "user voice" within cross-functional teams, ensuring digital solutions address real user problems and align with product and business strategy.
- Contribute across the full UX lifecycle: user research, personas, user journeys and flows, wireframes, high-fidelity mockups, and interactive prototypes (desktop and mobile).
- Contribute to and maintain the design system to ensure consistency, scalability, and brand alignment across products.
- Collaborate closely with Product Managers, Engineers, and key stakeholders throughout Agile development cycles – from discovery to implementation.
- Conduct usability testing, analyze feedback and data, and iterate designs to improve accessibility, usability, and performance.

### UI/UX DESIGNER

ISX FINANCIAL

DEC 2022 - AUG 2025

- Conduct a range of user research activities like contextual walkthroughs, concept and usability tests
- Translate user insights and research findings into design goals and objectives
- Produce a range of UX deliverables to help communicate process and design
- Present designs to project teams and key stakeholders, making clear reasoning behind your decisions, ensuring successful handover
- Provide deliverables on-time and on-spec
- Collaborate with product managers and engineers to troubleshoot and explore alternatives
- Review and constructively feedback on work from designers across the team
- Develop UI screens with coordination of the development team

### UI PRODUCT DESIGNER

IRON FX

MAR 2021 - DEC 2022

- Co-own and co-lead the UI and UX of the products with the UX Designer.
- Understand the products of the business and the client's needs.
- Apply best UI and UX practices to ensure simplicity of use, attractiveness and frictionless experiences of the product use.
- Collaborate closely with Product Managers and Business Analysts to understand requirements and ensure their "translation" into designs meets user needs.
- Create UI and UX designs and prototypes, based on requirements.
- Assist technical teams with any UI/UX clarifications prior to or throughout the development.



#### Phone

+357 99 559 357



#### Email

pariskousoulos@gmail.com



#### Portfolio Website

www.pariskousoulos.com



#### Location

4 Timis, Latsia 2220  
Nicosia - Cyprus

## EDUCATION

### Certified as Google Partner

Google Ads - Oct 15

### Social Media Specialist Diploma

SMBS Academy, L.A. (USA) | Feb 14 - Dec 14

### BA in Graphic Communication

University of Nicosia | Oct 07 - May 11

### Apolyrion Certificate

Arc. Makariou III Lyceum | May 05

## SOFTWARE SKILLS

Figma

Photoshop

Illustrator

InDesign

Adobe XD

UI/UX

JIRA

## LANGUAGES

English

Greek

## REFERENCE

MARIOS MARKIDES

Head of Design, Mind Geek

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### GRAPHIC & WEB DESIGNER

MIND GEEK

JAN 2019 - FEB 2021

- Gathering and evaluating user requirements, in collaboration with product managers and engineers
- Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas
- Planning concepts by studying relevant information and materials.
- Develop illustrations, logos and other designs using software or by hand
- Execute visual design stages from concept to final hand-off to engineering
- Prioritize and manage multiple projects within design specifications

### GRAPHIC & WEB DESIGNER

BLUE SKY GROUP

JAN 2018 - DEC 2018

- Responsible for the company`s websites and designing any advertising campaigns
- Responsible for the social media managing and promoting
- Designing and implementing all marketing campaigns

### GRAPHIC & WEB DESIGNER

LOUIS HOTELS PLC

JUN 2012 - MAY 2015

- Responsible for the company`s websites and designing any campaigns.
- Responsible for the social media managing and promoting
- Designing and implementing all e-marketing campaigns
- Internet & Online marketing - ensuring a healthy presence and promotion on the internet using the appropriate internet tools